

Cracow

- the second-largest and one of the oldest cities in Poland;
- one of the leading centers of Polish academic, economic, cultural and artistic life;
- one of Europe's most beautiful cities (Old Town with Wawel Royal Castle was declared a UNESCO World Heritage Site in 1978);







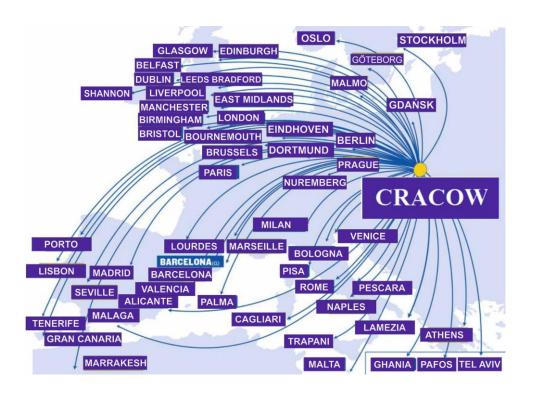








Transportation



The network of connections from Kraków Airport covers most European capitals and the largest hub airports (such as London Heathrow or Frankfurt).

Kraków Airport to congress venue:

	Transport	Time	Price
1	car	about 25 min	
2	bus	from 30 to 45 min	1€
3	taxi (zone 5)	about 25 min	27 €
	train		
4	Kraków Airport - Kraków Main Train Station		4€

If you cannot fly directly to Cracow we also suggest flights to Katowice (1h 15min to Cracow by train) or Rzeszow (2 hrs to Cracow by train)



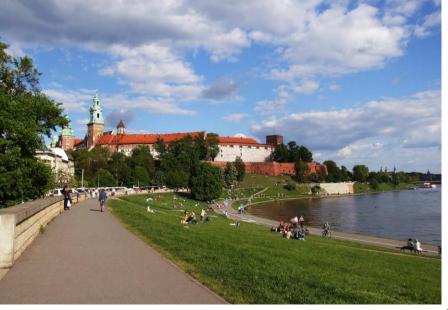
Weather in Cracow (April)

- Oceanic climate
- Average temperature: 9.5 °C (48.7 °F)
- Temperature range: 3.7 15.1 °C (38.7 59.2 °F)
- Average precipitation: 46.4 mm (1.83 inch)
- Average relative humidity: 69.9%

"Kwiecień – plecień bo przeplata trochę zimy trochę lata" (ang. April – weaver because it intersperses a bit of winter with a bit of summer)







Organization





Exhibition

Congress venue

Auditorium Maximum

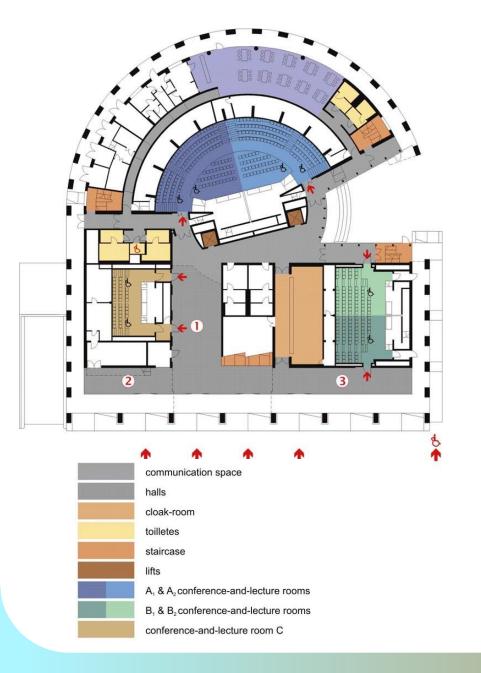
- Plenary hall (theatre-style room, 1200 seats. Can be divided in half, 2 rooms for 600 people each.)
- 7 parallel session rooms (60-268 seats)
- Poster area
- Exhibition area (2 levels)
- Coffee breaks in the exhibition areas
- Networking corners/ lounges

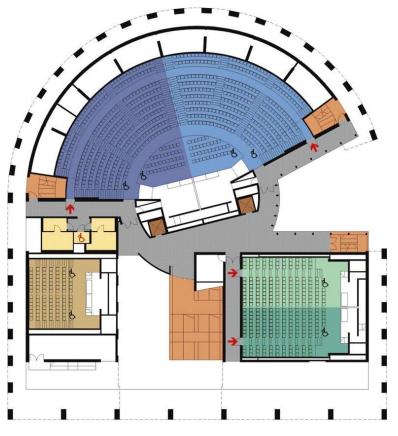


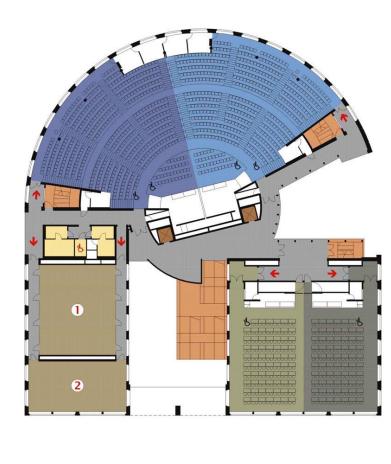


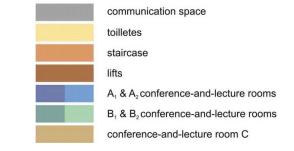


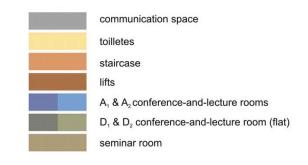












Congress venue

Location of Auditorium Maximum:

- in close proximity to the old town (1 km),
- near Wawel Royal Castle (~ 1,5 km),
- many accommodation options nearby (up to 10 minutes walk):
 - *** Standard single room with breakfast: 55 75€
 - *** Standard double room with breakfast: 76 107 €
 - **** Standard single room with breakfast: 94 120 €
 - **** Standard double room with breakfast: 98 125 €

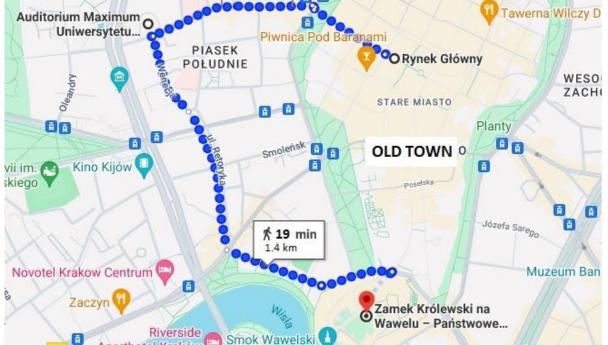
In addition, many aparthotels and apartments for rent

vii im. 🦱 Kino Kijów 🕻 kiego ₹ 19 min Novotel Krakow Centrum

Canteen & Bar



The organizers do not cover accommodation costs



₹ 12 min

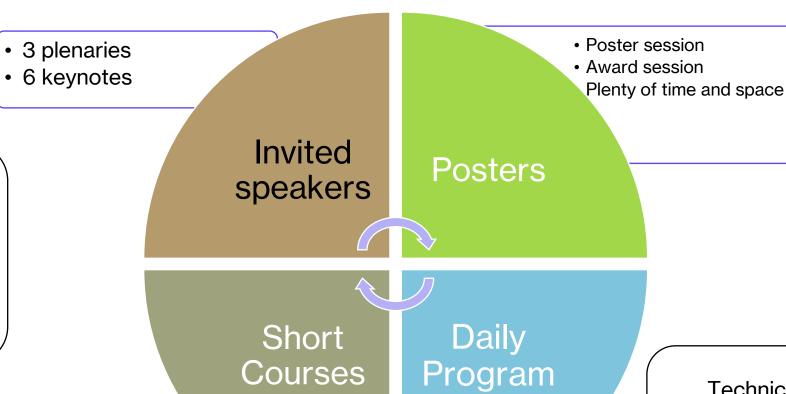
Tymczasowo zamkniete

Słowackiego w Krakowie

Teatr im. Juliusza

Synagoga Ren

Scientific program





D. Vlassopoulos

E. Janowska – Renkas

G. Fuller
P. Fischer
P. Owczarz
P. Ptaszek
J. Rozanski

M. Jasinska

M. Orczykowska

AFM microrheology

• ...

Technical Program
Committee
Norbert Willenbacher
(chair)

Scientific program

Tentative topics

- Advances in techniques and methods in rheology (experiments & numerics)
- Non-Newtonian fluid mechanics and instabilities
- Colloids and suspensions
- Granular media and concrete rheology
- Foams, emulsions, thin films
- Interfacial rheology
- Homogeneous polymeric systems
- Heterogeneous and associating polymeric systems
- Gels, glasses and jammed systems
- Microrheology and microfluidics
- Food Rheology and Texture Properties
- Bio-rheology, Living and Active Matter
- Tribology

Technical Program
Committee
Norbert Willenbacher
(chair)



Banquet Dinner

Stara Zajezdnia

restaurant located in Kazimierz

A district teeming with cultural and artistic life, where you can encounter references to history and culture at every step.





Registration

	Cost*	Includes				
CONFERENCE						
Full	520 €	Access to meeting, conference material,				
Student	320 €	coffee breaks, lunches, welcome reception, banquet dinner, contribution to ESR				
SHORT COURSE	150 €	Access to course, course material, coffee breaks and lunches				
ACCOMPANYING PERSONS	170 €	Access to welcome reception, banquet dinner				
EXHIBITORS	450 € / m ²					



All presenting contributors must be registered

* without the financial support of sponsors

Program Overview

Monday April 13th		Tuesday April 14 th		Wednesday April 15 th		Thursday April 16 th		Friday April 17 th	
				8:00 –	Registration	8:00 –	Registration		
				8:30		8:30			
				8:30 –	Opening	8:30 –	Weissenberg	8:30 –	Registration
				9:00	ceremony	9:30	Award	9:30	
9:00 -	Short	9:00 -	Short	9:00 -	Plenary Lecture	9:30 -	Coffee break	9:00 -	Oldroyd Award
13:00	Course	13:00	Course	10:00		10:00		10:00	
				10:00 –	Coffee break	10:00 –	Parallel	10:00 –	Coffee break
				10:30		12:00	sessions	10:30	
				10:30 -	Parallel sessions	12:00 -	LUNCH	10:30 -	Parallel
				12:30		13:30		12:30	sessions
13:30 –	LUNCH	13:30 -	LUNCH	12:30 -	LUNCH	13:30 -	Parallel	12:30 -	LUNCH
15:00		15:00		13:50		15:30	sessions	13:50	
15:00 –	Short	16:00 –	Registration	13:50 -	Parallel sessions	15:30 -	Coffee break	13:50 -	Closing
18:00	Course	19:00		15:10		16:00		14:50	plenary
				15:10 -	Coffee break	16:00 –	Parallel	14:50 -	Closing
				15:40		17:20	sessions	15:30	Ceremony
				15:40 –	Parallel sessions				
				17:00					
		19:00 –	Welcome	17:00 –	Poster session				
		21:00	Reception	19:00					
						20:00	Banquet		



Key Dates

Date	Event
1st October 2025	Web page launched
1st October 2025	Invited speakers announced
15 th October 2025	First call for abstract submission
15 th December 2025	Deadline for abstract submission
31 th January 2026	Selection of oral contributions announced; Registration open
10 th February 2026	Deadline for early bird registration
10 th March 2026	Deadline for registration of oral presenters
20 th March 2026	Final program announced



SWOT Analysis – ECR - Kraków, Poland, 2026

Strengths

- Krakow: one of the leading centres of Polish academic, economic, cultural and artistic life
- good connection: Krakow-Balice Airport, direct train to the city center - Krakow Main Station (10 mins),
- good localisation of the Congress venue, close to the Krakow Main Station (walking time 15 mins),
- exellent turistic infrastructure: hotels, hostels, apartments, restaurants with Polish cuisine and the cuisines of the world, etc.,
- 13th-17th April good timing after Easter turistic rush,
- Steering Committee: international composition,
- Organizing Committee: a team experienced in the preparation of national congresses.

Weaknesses

- fluctuations in the market prices of goods and services,
- variable weather.

Opportunities

- expanding cooperation with Polish research centres representing different fields of knowledge,
- increasing the participation of Polish researchers in international scientific activities,
- to increase the participation of students in the conference: low accommodation prices.

Threats

 Escalation of the Russia-Ukraine conflict to neighbouring countries (e.g. Poland).



