

Cultural Tourism

- 1) Lectures (15 h)
- 2) Final assessment: an exam.
- 3) Summer semester
- 4) 15 hours

5) Syllabus:

This course will focus on cultural tourism in Poland and Central-Eastern Europe. Topics of lectures include:

Cultural tourism development – genesis, evolution and new trends.

Traditional and modern forms of cultural tourism – case studies.

Cultural heritage and recreational physical activity – case studies.

Cultural heritage sites and trails in Poland and Central-Eastern Europe.

Dark tourism sites: dealing with the difficult past.

Post-socialist heritage in tourism – the case of Nowa Huta district (Krakow).

Promotion of cultural tourism destinations. Heritage interpretation.

6) Students will learn about traditional and modern forms of cultural tourism. They will focus on case studies in Poland and Central-Eastern Europe, including post-socialist heritage and dark tourism sites. They will acquire basic knowledge about heritage interpretation and promotion of cultural tourism destinations.

7) The course is prepared for students in the 1st and 2nd degree.

8) Faculty of Tourism and Leisure; Department of Leisure and Biological Regeneration

9) Sabina Owsianowska, PhD

10) The group of foreign and Polish students

11) 3 ECTS