

1) Introduction to Tourism

- 2) Lectures (10 h) and classes (10 h)
- 3) Final assessment: students' presentations
- 4) Summer semester
- 5) 20 hours

6) Syllabus:

This will be an introductory course giving the basis of tourism studies. Topics of both lectures and classes include:

Definitions and classifications of tourism, recreation, and leisure.

A brief history of travel and tourism.

Forms of contemporary tourism. Tourist typologies and experiences.

International and domestic tourism in numbers (UN WTO, EUROSTAT statistics).

Top tourist destinations in Poland and Central-Eastern Europe.

Cultural heritage sites in Poland (UNESCO World Heritage List).

Impact of tourism – case studies.

Ethics of tourism : The Global Ethic Code for Tourism (UNWTO, 1999).

Sustainable tourism development – principles and challenges.

7) Students will learn about different forms of contemporary tourism and the most attractive tourist sites and trails in Poland and Central-Eastern Europe. On the basis of case studies, they will analyze impacts of international and domestic tourism on nature, cultural heritage and local community of a destination. Taking into account relations between tourism, leisure and recreational physical activity, they will learn about new forms of tourism.

8) The course is prepared for students in the 1st and 2nd degree.

9) Faculty of Tourism and Leisure; Department of Leisure and Biological Regeneration

10) Sabina Owsianowska, PhD

11) The group of foreign and Polish students

12) 4 ECTS

13) All lectures and classes can be conducted online, if necessary.