

Sabina Owsianowska, PhD
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- 1) Cultural Tourism
- 2) Lectures (20 h)
- 3) Final assessment: students' presentations.
- 4) Summer semester
- 5) 20 hours
- 6) Syllabus:

This course will focus on cultural tourism in Poland and Central-Eastern Europe. Topics of lectures include:

- Cultural tourism development – genesis, evolution and new trends.
 - Traditional and modern forms of cultural tourism – case studies.
 - Cultural heritage and recreational physical activity – case studies.
 - Cultural heritage sites and trails in Poland and Central-Eastern Europe.
 - Dark tourism sites: dealing with the difficult past.
 - Post-socialist heritage in tourism – the case of Nowa Huta district (Krakow).
 - Promotion of cultural tourism destinations. Heritage interpretation.
- 7) Students will learn about traditional and modern forms of cultural tourism. They will focus on case studies in Poland and Central-Eastern Europe, including post-socialist heritage and dark tourism sites. They will acquire basic knowledge about heritage interpretation and promotion of cultural tourism destinations.
 - 8) The course is prepared for students in the 1st and 2nd degree.
 - 9) Faculty of Tourism and Leisure; Department of Recreation and Biological Regeneration
 - 10) Sabina Owsianowska, PhD
 - 11) The group of foreign and Polish students
 - 12) 4 ECTS
 - 13) All lectures can be conducted online, if necessary.