

- 1) **Cultural Tourism**
- 2) Lectures (20 h)
- 3) Final assessment: students' essays.
- 4) Summer semester
- 5) 20 hours

6) Syllabus:

This course will focus on cultural tourism in Poland and Central-Eastern Europe.

Topics of lectures include:

Cultural tourism development – genesis, evolution and new trends.

Traditional and modern forms of cultural tourism – case studies.

Cultural heritage sites and trails in Poland and Central-Eastern Europe.

Central and Eastern European multicultural past in tourism.

Interpretation of dissonant and difficult heritage for tourism.

Post-socialist heritage in tourism – the case of Nowa Huta district (Krakow).

Cultural heritage and recreational physical activity – case studies.

Promotion of cultural tourism destinations.

7) Students will learn about traditional and modern forms of cultural tourism. They will focus on case studies in Poland and Central-Eastern Europe, including post-socialist heritage and tourism sites and events related to the difficult past of WWII and totalitarian regime. They will acquire basic knowledge about promotion of cultural tourism destinations in realities of climate changes, globalization and new media development.

8) The course is prepared for students in the 1st and 2nd degree.

9) Faculty of Tourism and Leisure; Department of History and Organization of Recreation

10) Sabina Owsianowska, PhD

11) The group of foreign and Polish students

12) 4 ECTS

13) All lectures can be conducted online, if necessary.